

2025



# Brand Identity

## Logo Concept

The logo reflects Digitize's role as a tech division of MONOBUNT, specializing in custom software, automation, and digital integration. It combines a clear brand identity with a modern, compact design for versatile use across platforms.

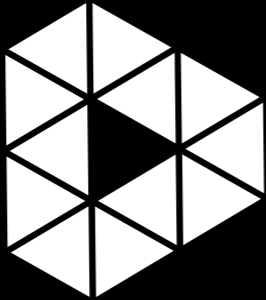


**Monochrome Logo**



**digitize**

a division of **MONOBUNT**



**digitize**

a division of **MONOBUNT**

# Logo on Background



# Minimum Size



**digitize Signatur**

**digitize.at**

**digitize.at**

**digitize.at**

# Avatar



# Typography

## Viga - Headline - Heading

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z  
a b c d e f g h i j k l m n o p q r s t u v w x y z  
1 2 3 4 5 6 7 8 9 0

## Inter - body text

Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore magna aliquyam erat, sed diam voluptua. At vero eos et accusam et justo duo dolores et ea rebum. Stet clita kasd gubergren, no sea takimata sanctus est Lorem ipsum dolor sit amet. Sed diam nonumy **digitize** invidunt ut labore et dolore.



It must always be written in lowercase letters.  
Not 'Digitize', not 'DIGITIZE'.



# Main Color

**MONOBUNT  
MAGENTA WEB**



**C 0 / M 0 / Y 0 / K 100  
R 179 / G 0 / B 107  
Hex #171d35**

**MONOBUNT  
MAGENTA WEB**



**C 53 / M 0 / Y 23 / K 29  
R 85 / G 182 / B 140  
Hex #55b68c**

**MONOBUNT  
MAGENTA WEB**



**C 0 / M 81 / Y 20 / K 0  
R 232 / G 77 / B 138  
Hex #e84d8a**

**MONOBUNT  
MAGENTA WEB**



**C 0 / M 0 / Y 0 / K 0  
R 255 / G 255 / B 255  
Hex #FFFFFF**

**digitize.at**