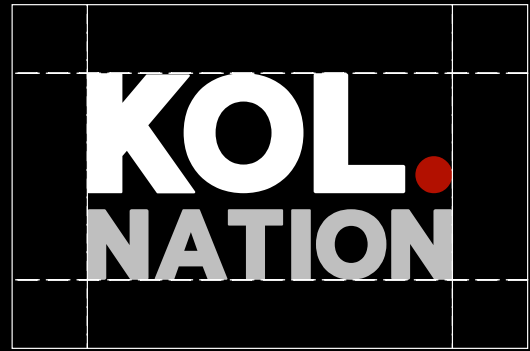


BRAND GUIDELINES

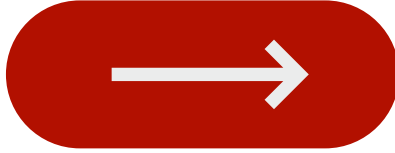
THE ANATOMY OF A LOGO



KOL.NATION
CONNECTING BRANDS WITH INFLUENCERS
INFLUENCER BRANDING • SHOWS & EVENTS •
DIGITAL CONTENT CREATION • LIVE SELLING PLATFORM
• INFLUENCER ACADEMY • INFLUENCER PORTAL



TYPOGRAPHY



WWW.KOLNATION.COM

(Aa)

Aa

Heading
Subhead

Bold Regular Light

ABCDEFGHIJKLMNO
PQRSTUVWXYZ
abcdefghijklmno
pqrstuvwxyz

1234567890+/@&!?

Body (22 pt)

Dolor sit amet, consectetur
adipiscing elit, sed do eiusmod
tempor incididunt ut labore et dolore magna aliqua
consequat ac felis donec gegeret dictumst
vestibulum rhoncus est pellentesque elit
tortor vestibulum mattis ullamcorper velit
sed nulla morper morbi tincidunt ornare
gestas.

Body 02 (14 pt)

Adipiscing elit, sed do eiusmod tempor
incididunt ut labore et dolore magna aliqua
consequat ac felis donec gegeret dictumst
vestibulum rhoncus est pellentesque elit
tortor vestibulum mattis ullamcorper velit
sed nulla morper morbi tincidunt ornare
gestas.

KOL Nation

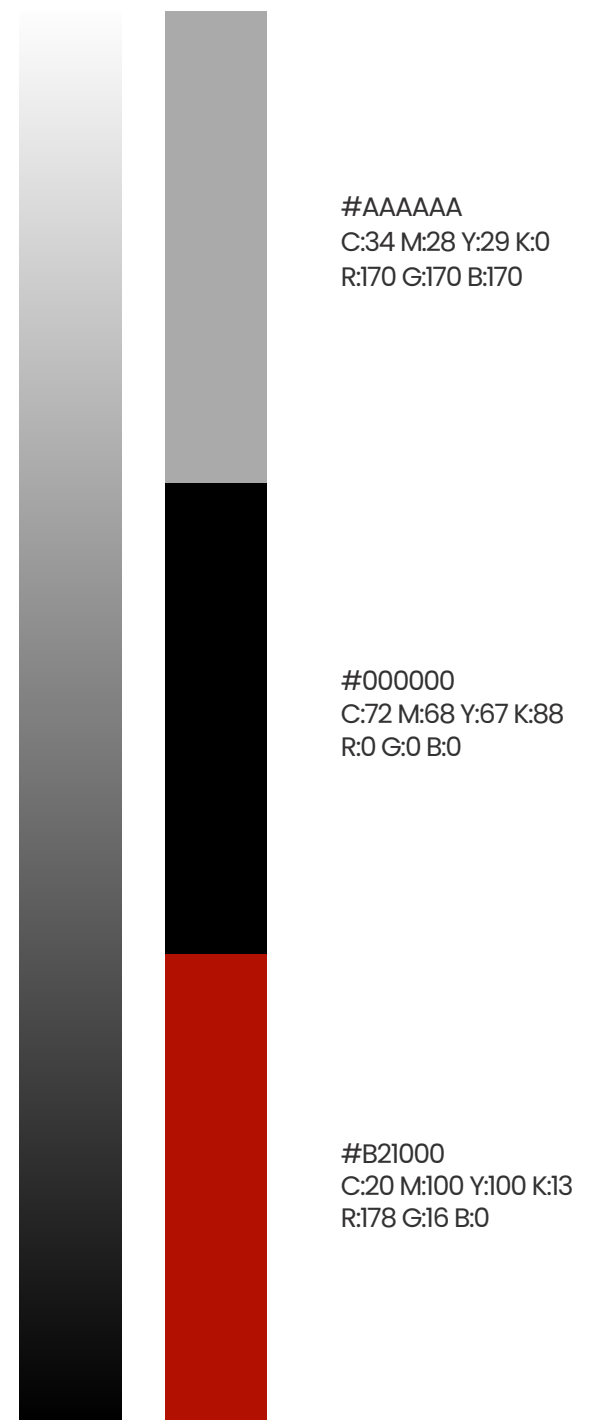
Connecting Brands With
Influencers.

KOL Nation revolutionizes brand-
influencer connections,
empowering partnerships for
growth via co-branding, events,
and digital content.

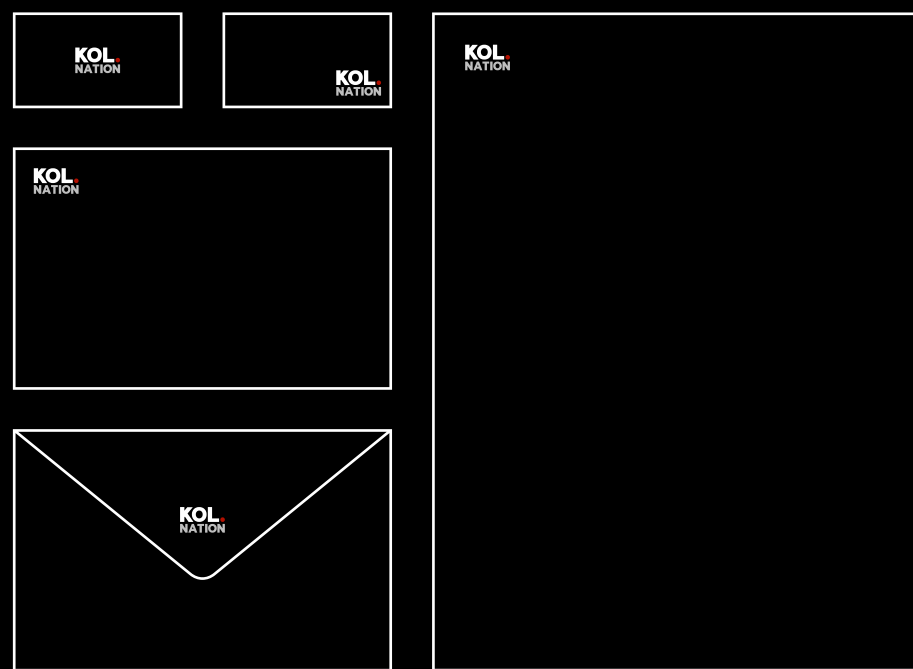
Download all brand collaterals
at

<https://brand.kolnation.com>

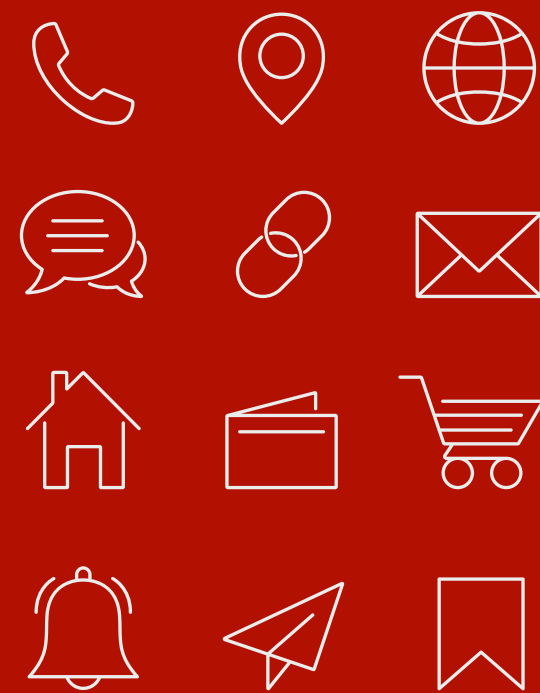
COLOR PALETTE



USAGE EXAMPLE



ICONS



VISUAL DIRECTION

