

**KOL.NATION**

# **DIGITAL** **SOLUTIONS**

Website Design & Development, SEO Optimisation

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**KOL.NATION**

**WEBSITE PROPOSAL**  
**PRESENTATION**

**KOL.**  
**NATION**

*Connecting Brands With Influencers*

We connect brands with top influencers and content creators for engagements. Our strategies optimize influencer potential for effective marketing.

From creative ideas to execution and evaluation, we handle every step to ensure campaign success.

[www.kolnation.com](http://www.kolnation.com)

# WEBSITE *PLAN*

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01.

## DESIGN

- Navigation/category layout
- Up to 25 custom design pages
- Fully responsive design
- Royalty-free stock images & graphics
- Social media integration
- Live chat + messaging widget
- Testimonial management
- Newsletter
- Blog
- Google location map
- 2-hour website training

02.

## DEVELOPMENT

- Content Development & Strategy
- SEO focused code & meta descriptions
- Contact/lead intake form integration
- Google analytics setup (GA4)
- Optimized for Google Page speed
- 30 Days Post Launch Technical Support

03.

## CLOUD VPS HOSTING

- 4 vCPU Cores
- 8 GB RAM
- 50 GB NVMe or 200 GB SSD
- 1 Dedicated IPv4 Address
- 32 TB Outgoing Traffic (Unlimited Incoming)
- Up to 10,000 daily visitors (Estimate)
- Asia (Singapore) Server
- FREE Server Setup with Control Panel

# SEO *PLAN*

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**01.**

## SEO OPTIMISATION

- Up to 30 keywords
- 1 language
- Full site on-page analysis
- Keywords targeting, research & analysis
- Site content optimisation
- Meta description optimisation
- Image optimisation
- URL structure optimisation
- Sitemap submission
- Robots.txt optimisation
- Links audit & analysis
- Links building
- Google Search Console, Tag Manager & Analytics setup

**02.**

## ONGOING MANAGEMENT

- 12 months duration
- Up to 10 pages of content copywriting
- Quarterly performance review, updates and reports
- Up to 3 analytics goals tracking

# SOCIAL MEDIA *PLAN*

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**01.**

## **DELIVERABLES**

- 3 unique posts per week
- Up to 2 social media platforms included
- Custom designed graphics
- Monthly analytics
- Checkout add-ons available
- First-class customer support
- Cancel any time
- Secure payment

# TERMS & CONDITIONS

## 1. SERVICES PROVIDED

The scope of services provided by M Republic ("Service Provider") will be determined based on the website maintenance plan selected by the client ("Client"). The specific services included in each plan are detailed in the corresponding plan documentation or agreement.

## 2. SERVICE EXCLUSIONS

Each website maintenance plan may have exclusions or limitations on services. The Client is responsible for reviewing and understanding the inclusions and exclusions associated with their chosen plan, as specified in the plan documentation.

## 3. SERVICE FEES

The Client agrees to pay the Service Provider according to the pricing and payment schedule specified in the invoice for the selected maintenance plan. Payments must be made [monthly/annually] and are due on the 1st day of each month. Late payments may result in payment penalties

## 4. CONTRACT DURATION

The duration of the contract is determined by the selected maintenance plan and is specified in the plan documentation. The contract may be renewed upon mutual agreement. Either party may terminate this contract with 30 days written notice.

## 5. RESPONSIBILITIES

The Client is responsible for providing all necessary access and information to facilitate the maintenance services outlined in their selected plan. The Service Provider will carry out the services in accordance with the plan's specifications.

## 6. RESPONSE TIMES

The Service Provider will adhere to the response times specified in the selected maintenance plan documentation.

## 7. UPDATES AND CHANGES

The Client may request updates and changes to the website as outlined in their selected maintenance plan. The Service Provider will make reasonable efforts to accommodate such requests within the plan's specified terms.

## 8. BACKUPS AND DATA LOSS

The Service Provider will perform backups of the website as specified in the selected maintenance plan documentation. The scope and frequency of backups will be determined by the chosen plan. In the event of data loss, the Service Provider will restore the website to the most recent backup available as outlined in the plan documentation.

# TERMS & CONDITIONS

## 9. SECURITY

Security measures will be implemented by the Service Provider according to the specifications of the selected maintenance plan. The Client is responsible for adhering to any security-related guidelines and responsibilities defined in the plan documentation.

## 10. INTELLECTUAL PROPERTY

The ownership of website design, code, and content will be determined by the terms outlined in the selected maintenance plan and the corresponding plan documentation.

## 11. TERMINATION

Either party may terminate this contract with a minimum of 30 days' written notice. Notice of termination must be sent in writing to the respective contact information provided by each party. Upon termination, the Client is responsible for any outstanding fees accrued up to the termination date.

## 12. LIABILITY AND INDEMNIFICATION

The Service Provider aims to deliver website maintenance diligently but doesn't guarantee an error-free experience, recognizing occasional disruptions. The Client must ensure accurate and lawful content, providing information promptly. Service Provider's liability is limited to fees paid, and the Client agrees to indemnify and collaborate in defense against claims. Notably, the Service Provider disclaims liability for indirect or consequential damages and provides no warranties; services are offered "as is" and "as available."

## 13. CONFIDENTIALITY

Both parties agree to strict confidentiality regarding sensitive information exchanged during website maintenance, encompassing proprietary business data, trade secrets, and website operational details. They pledge not to disclose or use this information for purposes beyond this contract, even after termination, to ensure its ongoing protection.

## 14. FORCE MAJEURE

Neither party shall be held liable for any delays or failures in performing their obligations under this contract due to events beyond their control, including but not limited to natural disasters, acts of war, government regulations, or other unforeseeable circumstances. The affected party is required to promptly notify the other party of such events and make reasonable efforts to mitigate their impact on the contract's performance.

## 15. CLIENT ACKNOWLEDGMENT

By selecting a specific website maintenance plan and engaging in the maintenance services, the Client acknowledges that they have read, understood, and agreed to the terms, inclusions, exclusions, and limitations outlined in the selected maintenance plan and the corresponding plan documentation. By agreeing to these terms and conditions and selecting a specific website maintenance plan, both parties enter into a legally binding contract based on the services, features, and limitations defined in the selected plan and the corresponding plan documentation.



# THANK YOU

# CONTACT

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**WEBSITE PROPOSAL**  
**PRESENTATION**